

# 國立嘉義大學九十四學年度博士班入學考試

所別：管理研究所

組別：甲組(一般管理組)

科目：管理學

- 一、 試比較資源基礎理論與 SWOT 分析之關聯與其意義。(25%)
- 二、 試比較虛擬公司與傳統組織，在經營管理運作上，有何不同？兩者之環境背景有何差異？(25%)
- 三、 What is the difference between “Organizational Change” and “Organizational Renewal”? Even Peter F. Drucker states “Innovation or Die.” Why people in organizations resist “Change” and how to reduce their resistance? (25%)
- 四、 Contemporary leadership can be classified as three types, Charismatic, Transformational, and Visionary. What are the viewpoints of these leadership types? What are the characteristics of leaders under each type of leadership? (25%)