

National Chiayi University College of Humanity and Art, Graduate Institute of Fine Art Syllabus

Proposed Syllabus: The Sociology of Arts

Dr. Jui Jung Chien & Sally

Course Time: Wednesday

15:20~17:10 pm.

Phone: 0933-496451

Classroom: Fine Art Building L208

Email: finjjc@mail.ncyu.edu.tw

Grade: Under Graduate, Grade 4

Credits: 2

Hours: 2

Course Description

This course introduces how social factors influence arts or arts influence society. I hope to analyze the complex relationship among artists, art works, society, distributors, and general publics.

Purposes of Teaching:

1. Knowing social environment of arts.
2. Understanding the relationship between artists, art works, and appreciators.
3. Knowing how to survive in society.
4. Constructing a good environment for art creation.

Schedule for the class

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| 1. Introducing course purposes, teaching methods, and evaluation ... | 1 week |
| 2. Students' self introduction in English by Power point | 1 week |
| 3. Introduction: What is art? | 1 weeks |
| 3. Discussing the relationship between art and society | 3 weeks |
| 4. The Culture Diamond: The production of culture | 3 weeks |
| 5. Case Study of French Academy to Public Sale | 2 weeks |
| 5. The Culture Diamond: The Consumption of culture | 3 weeks |
| 6. Art in Society | 1 weeks |
| 7. Art in the Digital world | 2 weeks |
| 8. Final Exam and summit paper | 2 weeks |

grade

Paper 50%, Final Exam 50%, Participation 50%.

Reference

1. Victoria D. Alexander, *Sociology of the Arts*, London: Blackwell, 2003.
2. Victoria D. Alexander, 張正霖、陳巨擘譯, *藝術社會學：精緻與通俗形式之探索*, 台北：巨流圖書公司, 2006。